

Notice of References Cited	Application/Control No. 10/674,904		Applicant(s)/Patent Under Reexamination KOST ET AL.	
	Examiner DANIEL LASTRA		Art Unit 3688	Page 1 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-2002/0032582	03-2002	Feeney et al.	705/2
*	B	US-2003/0120550	06-2003	Peyrelevade et al.	705/26
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	• Medmanage (TM) Leads Shift in Drug Sampling Practices Online Vouchers, PR NEWswire, PR Newswire, SEP 17, 2001 (Dialog file: 16:08993926)
	V	Rx Centric and Medmanage Systems Partner to Expand Physician Use of Innovative Online Drug Sampling-Alliance Gives Pharmaceutical Companies Broader Physician Access to Drug Detailing and Sampling Programs, Business Wire, MARCH 20, 2001 (Dialog file: 610:00483951).
	W	MedManage tracks troublesome pills samples, Tice, Carol, Budget Sound Business Journal, May 19, 2000 (Dialog file: 635:2075728).
	X	For Consumers free samples are a virtual reality: Pharmaceutical samples were once strictly passed from manufacturer to physician to patient, but online marketing tactics are rearranging that order, Med Ad News, January 2002 (Dialog file 9: 02648296).

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Notice of References Cited	Application/Control No. 10/674,904	Applicant(s)/Patent Under Reexamination KOST ET AL.	
	Examiner DANIEL LASTRA	Art Unit 3688	Page 2 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	• Samples of the future (Estimated retail worth of drug samples dispensed in 2000 was \$7.95 bil or some 50% of the promotional spendin,q; new technology to improve monitoring), Med Ad News, July 2001, Dialog file 9:02536449).
	V	• iPhysicianNet and MedManage Systems Partner to Offer a New Electronic and Voucher Sampling Service to Thousand of U.S. Physicians, PR Newswire, April 24, 2001 (Dialog file: 20:16322132).
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.